

WHY SPONSOR CBA?

Your gateway to the Bay Area biopharma community



27 Years of Impact

2 Nobel laureates among past keynotes; trusted by Amgen, BMS, Novartis leaders



Targeted Audience

Executives, founders, PIs, investors, and top talent from Stanford, UCSF, UC Berkeley



5+ Events / Year

Career workshops, networking hikes, happy hours, picnics & flagship Annual Conference



2,000+ Touchpoints

400+ conference attendees, 200+ virtual, 5+ events, newsletters & social reach

WHO ATTENDS:

Biopharma executives · R&D scientists · Founders & investors · Principal investigators · Emerging talent

Past conference topics: ADC therapies, neurodegenerative disease, precision medicine, AI drug discovery, obesity & cardiovascular, aging science.

CONFERENCE HIGHLIGHTS

World-class speakers, cutting-edge science

2026

**CONNECTING
DISEASE BIOLOGY
WITH
BREAKTHROUGH
TECHNOLOGIES
TO ADVANCE
HUMAN HEALTH**

October 3, 2026
Crowne Plaza,
Foster City, CA

KEYNOTES

Marc Tessier-Lavigne, Ph.D.
CEO, Xaira Therapeutics

Philip Tagari
CSO · insitro

Joe Jimenez, MBA
Co-founder of Aditum Bio, ex-CEO of Novartis

SESSIONS

Cardiovascular and
Metabolic Disease

Treg Biology and
Immune Regulation

AI and the Startup
Ecosystem

Networking with
Industry Experts

300+
On-site Attendees

200+
Virtual Participants

3
Session Tracks

5+
Year-Round Events

PAST SPEAKERS

2025	Jagath Reddy Junutula, Ph.D. President, CEO & Co-founder, Aarvik Therapeutics	10 speakers + 7 panelists ADCs, neurodegenerative therapies, biotech startups
2024	Edgar Engleman, M.D. Professor of Pathology & Medicine, Stanford University	Cliona Rooney, Ph.D. Professor of Pediatrics, Baylor College of Medicine
2023	Carolyn Bertozzi, Ph.D. 2022 Nobel Prize in Chemistry, Stanford University	Michael Snyder, Ph.D. Chair, Dept. of Genetics & Dir. of Genomics Center, Stanford
2022	Gregg Semenza, M.D., Ph.D. 2019 Nobel Laureate in Medicine, Johns Hopkins University	Joseph Wu, M.D., Ph.D. President of AHA; Professor & Director of Stanford CVI

2026 SPEAKERS AT A GLANCE

October 3, 2026 | Crowne Plaza, Foster City, CA

OPENING

Yu-Tzu Tai

President · CBA

Chi-Ming Li

Conference Co-Chair · CBA

KEYNOTE SPEAKERS

Marc Tessier-Lavigne, PhD

CEO · Xaira Therapeutics

Philip Tagari

CSO · insitro

Joe Jimenez, MBA

Co-founder, Aditum Bio · ex-CEO of Novartis

SESSION I

Cardiovascular & Metabolic Disease

MOD Songli Wang, MD, PhD · BioEdge

Brandon Ason, PhD

ED, Metabolic Research
Merck

Hank Mansbach, MD

CMO
89Bio

Danny Chou, PhD

Associate Professor
Stanford

SESSION II

Treg Biology & Immune Regulation

MOD Chung-Ming Hsieh, DSc · Gilead

Tangsheng Yi, PhD

ED, Inflammation Research
Gilead

Weiwen Deng, PhD

Director
Amgen

Yan Zheng, PhD

ED, Immuno-Oncology
Gilead

SESSION III

(More Speakers & Panelists to Be Announced)

AI & the Startup Ecosystem

MOD Ingrid Ou, PhD · BeONE

James Zou, PhD

Faculty Director, AI for Health
Stanford

Ash Alizadeh, MD, PhD

Professor
Stanford

Ci Chu, PhD

Chief Discovery Officer
Xaira Therapeutics

CLOSING & SPONSOR RECEPTION

Jiajun Chia

Conference Co-Chair · CBA

Sponsor Exhibition & Networking 4:45pm- close

WHAT'S NEW IN 2026

Key upgrades from the 2025 sponsorship program

2025 PROGRAM

5 tiers (Diamond → Silver)

Conference-focused sponsorship program

Limited attendee data access (*select sponsors*)

On-site only (300 attendees)

Static logo placement

No talent access program

Limited add-on options

2026 PROGRAM ★

5 tiers + Community Partner entry

Year-round exposure across 5+ events

Opt-in attendee directory (*Gold+*)*

Hybrid: 300+ on-site, 200+ virtual

Social media + website + newsletter

Talent Pipeline list for recruiters

Flexible add-ons: video, lunch, badge and more

New items designed based on sponsor feedback and industry best practices.

** Opt-in Attendee Directory reflects attendees who have consented to information sharing. List size may vary based on opt-in participation.*

2026 SPONSORSHIP TIERS

BENEFIT	DIAMOND \$8,500	SAPPHIRE \$6,500	PLATINUM \$4,000	GOLD \$3,500	SILVER \$2,000	COMMUNITY PARTNER*
CONFERENCE PRESENCE						
Presentation at Conference	Keynote / Chair	Panel Speaker	—	—	—	—
Exhibition Booth	Priority	Priority	✓	✓	✓	—
Full-Page Ad in Proceedings	Full Page	Full Page	Full Page	Half Page	—	—
Free Conference Tickets	10	8	6	4	3	2
Free Annual Memberships	10	8	6	4	3	2
YEAR-ROUND BRAND EXPOSURE (NEW)						
Booth at Other CBA Events	All (3+) Events	3 Events	2 Events	1 Event	—	—
Logo on CBA Website	✓	✓	✓	✓	✓	✓
Logo in CBA Newsletter	✓	✓	✓	—	—	—
Social Media Feature Posts	6 / year	4 / year	2 / year	1 / year	—	—
Livestream Logo Placement	✓	✓	—	—	—	—
ATTENDEE DATA ACCESS (NEW)						
Industry Professional List	Full + Early	Full + Early	Full List	Partial	—	—
Talent Pipeline List	Full + Early	Full + Early	Full List	Partial	—	—
ON-SITE ENGAGEMENT						
DM / Insert in Swag Bag	✓	✓	✓	✓	✓	✓

* Community Partner: Provide 400 gimmick items (pens, notebooks, tote bags, etc.) in exchange for logo placement + DM in swag bag + 2 free tickets. **Open to first-time partners only.**

EARLY BIRD PRICING

Commit early and save — limited availability at top tiers

TIER	EARLY BIRD 2 By July 15	REGULAR After July 15	Your SAVINGS
Diamond	\$8,200	\$8,500	Save \$300
Sapphire	\$6,200	\$6,500	Save \$300
Platinum	\$3,700	\$4,000	Save \$300
Gold	\$3,200	\$3,500	Save \$300
Silver	\$1,700	\$2,000	Save \$300

Community Partner — No cash required. Provide 400 gimmick items for swag bags to participate. Contact us for details. First time sponsor exclusive.

 Returning sponsors (2+ consecutive years) automatically qualify for Early Bird 2 pricing regardless of sign-up date.

À LA CARTE ADD-ONS

Enhance your sponsorship with targeted extras

ADD-ON SERVICE	PRICE	DESCRIPTION
Conference Badge Sponsor	\$1,000	Your logo on every attendee badge
Conference Lanyard Sponsor	\$1,500	Your logo on every attendee lanyard
Video Ad (5 min)	\$4,000	Played during conference sessions
Video Ad (2 min)	\$2,000	Played during conference sessions
Livestream Ad Spot	\$1,500	30-sec spot during virtual session breaks
Conference Lunch Sponsor	Inquire	Branded lunch with your company name
Conference Breakfast Sponsor	Inquire	Branded breakfast with your company name
Speaker Gifts Sponsor	Inquire	Custom gifts with your branding
Attendee Raffle Prize	Inquire	Provide raffle item for maximum exposure

Add-ons can be combined with any sponsorship tier or purchased independently.

 Best value when paired with a tier — Gold and above includes exclusive attendee list access not available through add-ons alone.

ATTENDEE DATA ACCESS

NEW — Exclusive to sponsors at Gold tier and above

INDUSTRY PROFESSIONAL LIST

For business development & partnerships

Full List (Platinum+):

Name, Company, Title, Industry, Email,
LinkedIn, Business Objectives (Top 3)

Partial List (Gold):

Name, Company, Industry

TALENT PIPELINE LIST

For recruiting & talent acquisition

Full List (Platinum+):

Name, University/Program, Degree Level,
Research Area, Email, LinkedIn

Partial List (Gold):

Name, University, Degree Level

 Diamond & Sapphire sponsors receive lists 2 weeks before the conference. Platinum & Gold receive lists post-event.

2026 EVENT CALENDAR

Your brand, visible all year long

MONTH	EVENT	TYPE	SPONSOR EXPOSURE
FEB 07	New Year Social ft. TAITA	Social	Logo, Social
APR 04	Career Workshop	Workshop	Logo, Booth, Social
MAY 16	Spring Hiking Events ft. BATBA	Networking	Logo, Social
AUG 08	Coffee AI Chat	Networking	Logo, Social
AUG 29	Summer Picnic ft. BATBA	Social	Logo, Booth, Social
OCT 03	Annual Conference ★	Flagship	Full Package + Livestream
NOV-DEC	Year-End Happy Hour	Social	Logo, Booth, Mention, Social

+ Continuous exposure on CBA website, newsletters, and social media channels throughout the year.

*More collaborative events in planning, including networking hikes, coffee chats, and cross-organization partnerships.
Additional sponsorship opportunities to be announced.*

LET'S BUILD SOMETHING TOGETHER

We'd love to discuss a sponsorship package that fits your goals.

Sponsorship Inquiries sponsorship@cbasf.org

Davina Chen — Sponsorship Director
davinachen@gmail.com

Jade Hsu — Alliance Director
jadehsu0723@gmail.com

Yu-Tzu Tai, Ph.D. — President
Songli Wang — Vice President



CBA is a registered 501(c)(6) non-profit organization. Invoices and receipts provided for all contributions.

www.cbaf.org

Join CBA TODAY!

Annual Membership

\$40

Student

\$20

Postdoc / Faculty / Staff

\$30

Lifetime Membership

\$120

Member Benefits

Benefits	Free	Annual	Lifetime
Access to monthly newsletter & website content	✓	✓	✓
Free admission to CBA events*		✓	✓
Discount on annual conference		✓	✓
Eligibility to vote & be a board member		✓	✓
Lifetime member status			✓

Connect With Us



Facebook



RedNote



LinkedIn



Membership

*Annual conference not included